

POST- CONGRESS TOURS

We'll offer three excellent choices beginning July 31.

One to **CALIFORNIA** to experience the state's crop and livestock diversity; a second tour to neighboring **WISCONSIN** for an amazing dairy adventure; and a third tour that travels into southern **MINNESOTA**, northern **IOWA** and eastern **SOUTH DAKOTA** to experience large precision grain farms, beef/dairy/swine/poultry farms, ethanol/wind energy, vegetable/grain seed processing, university and private ag research.

PRE- CONGRESS TOUR

An exclusive tour is being planned for the days leading up to the Congress where you will stay in family farm homes and experience life in rural U.S. Very limited in numbers so watch for details on this tour as they become available.



MARK YOUR CALENDARS:

"Global Connections in America's Heartland"

July 26-30, 2019 • Minneapolis, Minnesota

Held in conjunction with Ag Media Summit July 27-31, 2019

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www.ifaj2019.org and join us on Facebook: AMS IFAJ 2019

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Hotel headquarters: (located 15 minutes from airport)
DoubleTree by Hilton Hotel Bloomington - Minneapolis South

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Closest arrival airport: Minneapolis International (code: MSP)
If you are planning on the tours please note the California tour will end in Los Angeles (LAX) and the Wisconsin tour will end in Chicago (ORD) while the third tour will end in Minneapolis (MSP).

Come to America's Heartland in 2019



The U.S. Guild of IFAJ (AAEA: The Agricultural Communicators Network) is excited to welcome all global IFAJ ag communicators to Minnesota on July 26-30, 2019.

Attendees at the IFAJ 2019 Minnesota Congress will not only be treated to an excellent program of trending topics, news and issues, but you'll also gain access to a variety of professional development sessions in conjunction with our annual Ag Media Summit.

You'll hear from experts on such topics as

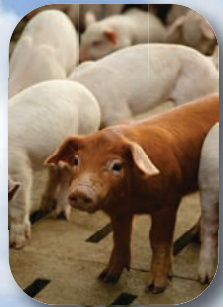
- ag trade
- sustainability/food quality
- GMOs
- livestock and crop issues
- water/soil quality and more.

Local tours to include:

- university research
- craft breweries and distilleries
- malt barley, apples, grapes and wine
- bee research
- greenhouses
- cheese/ice cream production,
- biodiesel/ethanol
- seed research
- precision technology and more

A wide variety of tours are on tap including:

- dairy
- beef
- poultry
- swine
- vegetables
- corn
- soybeans and small grains farms



NEWS AND PROFESSIONAL DEVELOPMENT

We are excited to provide a program full of insightful discussions on trends in agriculture and media, and practical information to help members improve their skills. Below are just some of the topics that are planned:

Modern media issues

Global ag trends and key issues

Reaching non-ag consumer audiences

Sustainability

GMO debate

Digital tools for connecting with audiences

Effective writing

Outdoor photography

Livestock photography

Techniques for compelling visual stories

Using your smartphone for video

Drone photography

Social media platforms

Journalism ethics

Working with different generations

Public Relations

Sales techniques

