



P.O. BOX 2500 • BLOOMINGTON, IL 61702-2500 • (309) 557-6000 • <http://www.growmark.com>

Contact: Matt Wettersten
Office: 309-557-6189
Email: mwettersten@growmark.com

FOR IMMEDIATE RELEASE

Wettersten joins GROWMARK Corporate Relations team

December 23, 2015, Bloomington, Ill. – Matt Wettersten is the new Publications and Media Relations Specialist at GROWMARK. He takes over for Cassie Becker who accepted a position outside the GROWMARK System. Wettersten comes to GROWMARK from WCIA-TV, the CBS affiliate based in Champaign, Illinois. He spent over five years there serving most recently as Sports Director. “It’s an honor to join such an outstanding team at GROWMARK. I love the company’s mission and vision and dedication to its members and local communities,” said Wettersten. “Television has afforded me the opportunity to tell the stories of some amazing people and I look forward to sharing the stories and expertise within the GROWMARK system,” he added.

Wettersten will handle media relations responsibilities, working with outlets to cover newsworthy topics at GROWMARK and in the field of agriculture. He will also work on various GROWMARK publications and internal content creation. He is a graduate of Bradley University in Peoria, Illinois and has also spent time working at WLFI-TV in West Lafayette, Indiana and WMBD-TV in Peoria, Illinois.

About GROWMARK:

GROWMARK is a regional cooperative with annual sales of \$8.8 billion (FY 2015 data) providing agronomy, energy, facility planning, and logistics products and services, as well as grain marketing and risk management services in more than 40 states and Ontario, Canada. GROWMARK owns the FS trademark, which is used by affiliated member cooperatives. More information is available at www.growmark.com